

St Edmundsbury Cathedral

Following in the footsteps of Edmund, King and Martyr



Media Release

31 May 2016



LEGO Launch day attracts 1,000 people to St Edmundsbury Cathedral

Around 1,000 people poured into St Edmundsbury Cathedral on Saturday for the launch event of the ambitious plan to recreate the building out of 200,000 LEGO® bricks.

The honour of laying the first brick went to 10-year-old Sophie Kemp from Stowmarket who won a competition asking why she wanted to do it and she wrote:

“Bury’s ancient abbey was built with flint and stone, today we’ll build the cathedral using Lego bricks alone.”

Her winning poem was read out by Bury’s MP Jo Churchill who also got stuck into decorating a cupcake with Cathedral the Very Rev Dr Frances Ward.

Sophie and her family were also treated to lunch at the Cathedral’s Pilgrims’ Kitchen café and she was presented with a £25 gift voucher for the Cathedral shop.

Other activities for visitors to enjoy on the launch day included cardboard sculptures, a trail around the Cathedral to find LEGO pictures and the chance to make LEGO mini figures of themselves.

People donated £1 for a brick and as of Monday around 700 had been allocated.

Bishop of Dunwich, The Rt Revd Dr Mike Harrison blessed the plinth which will hold the LEGO model.

Tony Kimber, the Cathedral’s director of commerce, said: “Saturday was a fabulous day

“It signalled the start of our LEGO project and we really enjoyed welcoming lots of people to be part of this amazing LEGO adventure with us.

“This whole project is the chance for people to come and join in with something unique which we are hoping will really capture visitors’ imaginations.

“Five modules are now on the plinth and I’d like to thank everyone who came, our sponsors and the amazing team here at the Cathedral.”

ENDS

Notes to Editors: St Edmundsbury Cathedral has been a site of worship and pilgrimage for over 1000 years.

Today, Morning and Evening Prayer is still held in the Cathedral throughout the year, and thousands of people flock to Bury St Edmunds to take part in the special services, events, concerts, art exhibitions or to explore the amazing history of this historic building.

For more information, interviews and images contact Nicki Dixon,
head of PR and Visitors, 01284 748726 or email
pr@stedscathedral.org